



**The Forester**  
BUSINESS AWARDS 2010  
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Vantage Point Business Village

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# Dynamic duo are there to help optimise your website

Clear Web Services is the sponsor of the Retailer of the Year category in The Forester Business awards 2010. Here we profile the Coleford-based company.

**C**LEAR Web Services is an established and experienced web design consultancy that specialises in Search Engine Optimisation services, cost per click, web design and online marketing.

Also offered are email marketing management, social book-marking opportunities and website analysis reviews.

The company operates in Coleford, Lydney, Cinderford, Clearwell and throughout the Forest of Dean, Gloucester, South Wales including Chepstow and Monmouth and Herefordshire, in particular Ross-on-Wye.

Clear Web Services also has clients in London, Nottingham and the Midlands.

Joint managing director Ian Spencer said: "Clear Web Services are delighted and honoured to be sponsoring one of the leading award categories at *The Forester* Business Awards 2010.

"The Retailer of the Year award is prestigious and important, as our whole community is built on the shops in our town and we must try to support all local businesses.

"As a small but growing Coleford-based, local business, we jumped at the chance to sponsor this category and will look forward to meeting the winners on the night."

Clear Web Services works with many local and national clients who operate in diverse sectors of business.

As Ian explained: "We feel that our portfolio is proof that we can bring the correct solution to any company that needs a website, or whose present website is simply not performing.

"We invite any company in this position to browse through our portfolio of clients by going to [clearwebservices.com](http://clearwebservices.com), read the testimonials and find out more about each project, including detailed information about the specification provided and the results we managed to achieve."

Having worked in the industry for many years, normally for and on behalf of clients, Clear Web Services is the perfect partner to help move clients' businesses forward on the internet.

"Being a local company we provide a service that is with our clients every step of the way, with full phone support, on and off site meetings and



**PARTNERSHIP:** Will Smith, left, and Ian Spencer of Clear Web Services who are sponsoring The Forester Retailer of the Year Award.

comprehensive email support as well," said Ian, who has long experience in the SEO and web design industry, beginning his career with the leading overseas property portal, [themovechannel.com](http://themovechannel.com).

Building long-term business relationships is key to the way Clear Web Services works, as Ian explained.

"We have project managed some major websites and have continually worked with most of our clients for many years. In the SEO industry, a long-term

relationship is the only way things can work, as continual progress can only be achieved by continued hard work and improvements."

In 2009 Will Smith was appointed joint managing director of the company after a year in which Clear Web

Services had consistently grown in terms of volume of work and client management needs.

Born and bred in the Forest of Dean, Will is a qualified PGA golf professional who has taught and played the game all over the world.

"I decided a career change was in order and began training in web design and search engine optimisation," said Will. "My role at Clear Web Services is firstly to share the growing workload, but also to progress and pursue new sales avenues and develop opportunities.

"Being a local company means we understand the needs of our clients. But in addition, our involvement in national and international markets enables us to plan for continued growth of our business operations over the next five years."

To contact Clear Web Services call 01594 835857 or email [info@clearwebservices.com](mailto:info@clearwebservices.com).

## Your questions answered

NEW for 2010, Clear Web Services has just launched a range of free-to-view online videos that focus on such subjects as search engine optimisation and web design.

"We've filmed them taking into account the most common questions that have been asked in meetings and seminars that Clear Web Services have attended," said managing director Ian Spencer.

The videos offer help and advice to businesses and webmasters who are keen to benefit from up to date SEO techniques. Subjects covered include:

- An introduction To Clear Web Services and the people who work there, with information about what the company does and how it can help other businesses.
- Social media and how it can benefit websites and businesses.
- How to use press releases and

article submissions to increase traffic and rankings.

● Link building and SEO - how it works, the type of links and why businesses should be looking at a periodic linking campaign for their websites.

"All of our online tutorials and videos are free to access and require no registration," said Ian Spencer. "They are designed to be informative and hopefully will give advice to business people who are seeking guidance.

"We also hope they will demonstrate the level of expertise here at Clear Web Services, along with information about how we work and what we do.

"Social Media has had a massive surge in popularity in the past two years. We recommend all of our clients take advantage of this." Contact Ian at [ian@clearwebservices.com](mailto:ian@clearwebservices.com) or ring 07919 353399.

**clearweb**  
services limited