



Choosing A Watch To Suit Your Style

Many of us own a watch and use on an everyday basis to simply tell the time, the question is what does your watch say about you?

There are countless styles and colours to choose from when buying a watch so how do you know what one to choose. This is especially difficult when buying a watch as a gift. The first question you have to ask yourself is when will the watch be worn? If you are going to wear it on a daily basis to both work and social occasions then you have to factor this in, you may like the look of a colourful funky watch which would look great with your new jeans or trainers but how would that look if you wore it in a work environment with a suit?

With this in mind your choice of watch would have to be something that would look smart and functional for work but fashionable for when you are casually dressed, so now you are looking at a metal bracelet watch or one with a leather strap.

Many people purchase a watch on how it will make people perceive them, for instance within a business that deals with wealthy customers it can be a good idea to wear a watch that is expensive both in its style and brand. This may sound very materialistic but to some of the clients you would deal with in this environment they could easily perceive it to be a sign of wealth and someone who has worked hard to gain it, an expert in their chosen field perhaps.

For a person who is always on the go and into sports possibly adventure, the ideal watch choice would be one which is strong enough to keep up with them. This would mean they would have to factor in such functions as:

- Water resistance
- Tachymetre
- Shock Proof
- Titanium or rubber strap for durability

When buying a watch consider how you will use it and this is an important part of the buying process and making sure that you get the most from your watch purchase. If however you are in doubt of which one to purchase you could always buy two!!

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